

# **Business (Single & Double) BTEC**

"Business is an inspiring subject that is all about real life. The teachers are very supportive and help you every step of the way. They make the lesson interesting and enjoyable and always go the extra mile"

Year 13 student

## Exam board

Pearson Edexcel

#### **Entry Requirements**

GCSE Business Grade 5 will be an advantage

This course can be studied as either an AS, A'level or 2 A 'level course, depending on what you aim to achieve.

## **Course Content**

U1	Exploring Business (Coursework)	U5	International Business (Coursework)
U2	Developing a marketing campaign (Timed)	U6	Principles of management (Timed)
U3	Personal and Business Finance (Exam)	U8	Recruitment and Selection (Coursework)
U4	Managing an Event (Coursework)	U27	Work experience in Business (Coursework)

#### Method of assessment

The course is 50% coursework and 50% exam.

# We offer 1 A level equivalent – 4 units 2 A level equivalent – 8 units

BTEC is great for students who like coursework and enjoy looking at 'real life' scenarios. The results in this subject are extremely good and a high percentage go onto both University and Apprenticeships by studying this course as a 2 A'level option on its own.

#### **Key Skills**

We focus on developing students as independent learners. Students work on analysis and evaluation skills along with the ability to debate current affairs.





